AN OVERVIEW OF THE STARTUP AND TECH LANDSCAPES IN PALESTINE

Palestinian Entrepreneurial Ecosystem

The International Conference on Entrepreneurship-Palestine (ICEP) is the biggest and most empowering dialogue platform about Startup Economy, Innovation, and Technology Ecosystem in Palestine. It encourages the generation of problem-solvers towards the use of innovation and disruptive technologies for stronger and more sustainable ideas and companies that will support and shape the future of a strong digital economy.

A GROWING ECOSYSTEM

RESULTS

40+ Backed Startups by Venture Capital in Palestine

$150M 150 Million Dollar investment and support for Palestine-based Startups

1K+ Thousands of Jobs created in the Palestinian Market

ECOSYSTEM CONSTRAINTS TO OVERCOME

Lack of Exposure
The conference responds to the need for awareness networking.

Lack of Funding
The conference acts as a “connector” between entrepreneurs and the financing community.

Need for Guidance
The conference is an avenue for different ecosystem players to explore new opportunities. The Palestinian Digital Generation is poised to make Palestine the Hub for innovative startups, knowledge economy, R&D and outsourcing.
We are on a mission to change and empower the Palestinian Entrepreneurial Landscape. We hosted countless focus groups with entrepreneurs from Palestine, and the Global Shapers Community, only to reach the conclusion that what Palestinian Entrepreneurs direly need is mentorship and global networking opportunities.

**POPULATION**
- IN PALESTINE: 5.25M
- IN THE DIASPORA: 7.8M
- LITERACY RATE: 97%

| 34K | 3K | 50% |
| University Graduates / Year | Engineering Graduates / Year | Unemployment Graduates (Uni) |

**INTERESTING FACTS**
- The % of Female Founders in the West Bank and Gaza is 23%, exceeding the % in New York, Beirut, Singapore and others.
- A very educated and young population: 30% is under 25, and 70% is under 34.
- Noticeable Startup Growth from 2009-2015: Compound Annual Regional Growth of 34% (CAGR)

**PALESTINE: STRENGTHS AND OPPORTUNITIES AS A STARTUP HUB**
- It’s an untapped market with proven track record for outsourcing and startups.
- Positive testimonials of several Technology Multinationals employing Palestinian Engineers.
- A highly educated young population.
- Strong communications skills in English and Arabic languages.
- Pool of talent, with business acumen, ideas and potential.
- Low cost of talent.
- Support & funding.
- MENA Markets Content Demand.
- Market Readiness to adopt new tech solutions.
- Using technology and innovation will help navigate the economic and political challenges in Palestine.

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- Engineering Graduates / Year (Year) University Graduates / Year (Year) Engineering Graduates / Year (Year) Unemployment Graduates (Uni)